1. Tell me about your background (education/previous experience/other jobs)
2. Did you go to third level? Did you find that it benefitted you?
3. Tell us about your current business
   1. How did you come up with idea? What inspired you?
   2. What were the first steps you took to set up the business?
   3. How did you fund it initially?
   4. Were there any major challenges at the start?
      1. How did you overcome these challenges?
   5. Do you employ/manage other people?
      1. What are the keys to managing people in your business? How do you keep a positive atmosphere? How do you make sure your staff work hard?
      2. What do look for when hiring staff?
   6. How do you come up with prices for you products/services?
   7. Do you set daily/weekly/monthly/long-term goals?
      1. What are your future goals?
      2. Did you see any opportunities for your business?
   8. What skills and characteristics do you think make a successful entrepreneur?
4. Did the recession impact your business?
   1. Do you think things are beginning to improve in the Irish Economy?
5. How has technology development impacted on your business?
6. How do you market your business?
   1. Do you use social media?
7. If you were Taoiseach, what policies or changes would you introduce to help businesses
8. Does running a business consume a lot of time?
   1. Do you find it stressful?
   2. How do cope with stress?
   3. Do you find it difficult to stop thinking about the business? Can you take holidays?
9. Do you have a motto?
10. Do you think networking is important?
    1. Are you part of network group?
    2. How does networking help your business?
11. Any final words of advice to a budding entrepreneur?