

Advantages of S.R.

4. Easier to Attract Capital

No investor wants to be associated with illegal business dealings
Damaging for investors

Green investment funds attracts billions for socially responsible businesses

1. Increased Sales

Consumers like & buy from
Bodyshop

2. Reduced Costs

Saves money in the long run
Avoids costly law suits

News of the World
Sued for phone tapping

3. Attract & Retain Employees

Employees like good wages & working conditions

Google attracts brightest and best