

Advantages of Transnational Companies

5. Buy Irish

Raw materials & other supplies
Positive spin-off effect
Irish businesses more profitable

4. Taxes

Corporation, VAT, PRSI
Invested in economy
Infrastructure improvement

1. Jobs

Employ thousands
Reduce unemployment
Raise standard of living
Reduce dependency on social welfare

3. Competition

More cost-competitive
Lidl & ALDI
Cheaper prices for Irish customers

2. New Technology

New products, new management ideas, new technology
Up skill Irish workers
Modernise economy
Help create knowledge based economy