

Business Expansion

Part 1 – Business Plans

Explain the headings in a business plan and the type of information that maybe included under each heading?

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

Part 2 – Strategies for expansion

Explain what is meant by the term Organic Growth?

Outline the methods a business can use to grow itself organically

State: _____

Explain: _____

State: _____

Explain: _____

Explain what is meant by the term Inorganic Growth?

Outline the methods a business can use to grow inorganically

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

Illustrate the reasons for business expansion

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

State: _____

Explain: _____

Part 3 – Finance for Expansion

What is Debt Capital?

What is Equity Capital?

Contrast Debt and Equity Capital as sources of finance for expansion

1.

2.

3.

4.

5.

6.

Outline the implications of business expansion on the following:

Share Price

Short Term:

Long Term:

Management

Short Term:

Long Term:

Finances

Short Term:

Long Term:

Supplies

Short Term:

Long Term:

Profits

Short Term:

Long Term:

Employees

Short Term:

Long Term:

Customers

Short Term:

Long Term:

D. Kelly