

**Characteristics of an Environmentally
Conscious Business**

4. Consult Others

Communicates with all interested parties
Takes on all views on board
Avoids inadvertent damage

Tesco&Nutgrove Shopping Centre&Stray Trollys

1. Sensitive to the a Environment

Strive to minimise waste & pollution
3Rs

Email, photocopy both sides, digital storage
Cadbury's Purple Goes Green
Reduced packaging in selection boxes

Reuse shredded paper for packaging
A&F redistributes office items

Recycle glass, cardboard, paper
A&F have recycle bins at all desks

2. Open to New Ideas

Open-minded & keen to learn
Attend waste workshops & seminars

Cadbury's replacing metal box with cardboard
box

45% lighter & saves 200 tonnes of steel

3. Sustainable Development

Protect & Preserve the environment
For future generations

Velvet Toilet Tissue plant three new trees
Replacing each one taken