

Effects on Costs

5. Lower Energy Costs

Solar and wind power cheaper in the long run than fossil fuels

Apple's data centre in Galway runs on 100% renewable energy

4. Lower Legal Costs

Avoids lawsuits & costly fines

Irish Water fined for water pollution in Monaghan  
€500 fine & €5300 legal costs

1. Increased Wage Bill

Employees must receive fair wage & safe working conditions  
Increases costs & can reduce profits

3. Increased Material Costs

Must pay fair price to suppliers  
Increases costs

Body Shop pays a fair price & community premium

2. Increased Manufacturing costs

Clean technology is more expensive but pollutes less  
Increases capital costs for businesses